


Dear Broken Coast Patients,

We created this document to give you a detailed explanation of what to expect on August 23, 2021, when you receive your registration email from Aphria.

Please note that <https://www.brokencoastrx.com/> will be shut down permanently starting on **Friday, August 20<sup>th</sup> at 4PM PT**. There will be a blackout period from 4PM PT **Friday, August 20, until Sunday, August 22** as we complete the migration. **Please note you will not be able to place any orders during this time**. Once you receive your account activation email on Monday, August 23, 2021, you will be able to activate your new Aphria account and begin ordering.

### STEP 1: Open email and click on link

Below is an example of the email you will receive from us. It will ask you to log into the Aphria site and choose a new password:



Dear Test Patient,

Welcome and thank you for selecting Aphria as your licensed producer.

We have received your registration and medical document, and you are officially registered as an Aphria patient.

You are now ready to place your first order. Please [click here](#) to create your new password and access your online Patient Portal. Please note that this link will expire in 24 hours. Please also carefully review documents available in your account, as it contains important details regarding your registration with Aphria.

Our Patient Care Team is here to assist you with any questions you may have regarding our products or processes.

Sincerely,  
**Your Aphria Team**

Toll-free: 1-844-427-4742  
[info@aphria.com](mailto:info@aphria.com) | [aphria.ca](http://aphria.ca)

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This message is intended only for the person to whom it is addressed and may contain personal or confidential information. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this message is strictly prohibited. If you have received this message in error, please contact the sender immediately and destroy the message.

This message has been sent by Aphria Inc. You are receiving this email as part of a recent purchase transaction, registration activity, or account modification conducted with us. You may also be receiving this email due to an operational notification we are sending to all current and former patients of Aphria Inc.

**Aphria Inc.**  
P.O. BOX 20009 Erie St. S  
Leamington, On N8H 3C4  
Canada  
[www.aphria.ca](http://www.aphria.ca)

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[Unsubscribe](#)  
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## STEP 2: Accept General and Privacy Policy

When you click on the link you will be taken to our General and Privacy Consent policy. Please accept this document as this is necessary to activate your account:

### Please read the following statements carefully

#### 1. General and Privacy Consent

1.1. You ordinarily reside in Canada.

1.2. The information in this application and the Medical Document you submit in support of this application is correct and complete.

1.3. The Medical Document or Registration Certificate you submit in support of this application is not being used to seek or obtain a cannabis product from another source.

1.4. The use of cannabis products is for your own medical purposes only.

1.5. The original Medical Document is being provided in support of the application.

1.6. The medical document that forms the basis for the application has not, to your knowledge, been altered.

1.7. If your application is being submitted on the basis of a registration certificate, you attest that the copy of the registration certificate is an accurate reproduction of the original.

1.8. Cannabis products are not currently approved for use as pharmaceutical drugs in Canada. You are using cannabis products for medical purposes obtained from Aphria Inc. ("Aphria", "us" or "we") at your own risk. You understand that there are no guarantees regarding the effectiveness of cannabis products to manage your condition and no way to predict the incidence of side effects. You acknowledge that your health care practitioner has discussed with you the risks of using cannabis products for your treatment, that the use of cannabis products has been fully explained to you by your health care practitioner and that all of your questions have been answered. To the extent permitted by applicable law, on your own behalf, and on behalf of your heirs, executors, administrators, successors and assigns, you hereby release Aphria and its related entities from any and all actions, claims, complaints, demands for damages, personal losses, and/or injuries arising directly and indirectly from the use of cannabis products obtained from Aphria.

1.9. By checking the box below and providing your digital signature, you consent to Aphria's collection, use and disclosure of the personal information contained in it, in accordance with Aphria's External Privacy Policy available at: <https://aphriainc.com/general-privacy-policy/>. This includes, without limitation, disclosure of this Consent Form and related documents to the health care practitioner named in your Medical Document and to any clinic or employer with which the health care practitioner works. Hard copies of the External Privacy Policy are available upon request. If the personal information in the application pertains to someone other than you, you represent and warrant that you have obtained their consent to submit this information and/or have authority to consent on their behalf. Consent may be withdrawn at any time by contacting [info@aphria.com](mailto:info@aphria.com) but such withdrawal will not have retroactive effect. NOTE: This may have implications for you and/or the individual for whom the application is submitted (if not you). Withdrawal will not affect the collection, use and disclosure of personal information where such collection, use and disclosure is permitted or required by law without consent.

I have read, acknowledged, understood and formally agree to the statements above and such statements are accurate and complete.

## STEP 3: Marketing and Promotional Emails

Next, you will also have the option to opt into our Research Consent and Marketing and Promotional Emails. Although this is optional, we recommend accepting as we use email as the primary method of communication to highlight sales, pricing promotions, and new product launches along with other news and information about our company and brands. You have the option to unsubscribe at any time. Once you click to opt-in, simply type your name in the Signature field and click Submit.

**2. Research Consent**

**2.1.** If you agree, Aphria will further use and share the information collected from you as part your application in order to (i) improve our patient care services, (ii) enhance our product offerings, (iii) promote customer satisfaction, (iv) better understand our customers and their use of cannabis, (v) understand our customers' purchasing habits, (vi) help design research projects, (vii) better understand health care practitioner practices, (viii) perform market research, and (ix) assess how Aphria is performing as a company (collectively, "Research Purposes").

**2.2.** Any information used for Research Purposes will be used internally and may be shared externally, including outside of Canada, with the following third parties (i) contract research organizations, (ii) academic, medical and consumer publications including blogs, social media outlets, (iii) industry organizations, academic and professional meetings and conferences, and (iv) external vendors and partners for each of the foregoing purposes and those stated in Aphria's External Privacy Policy available at: <https://aphriainc.com/general-privacy-policy/>. Any information shared with a third party will be done in aggregate form and will not personally identify you in any way.

**2.3.** By checking the box below and providing your digital signature, you acknowledge that you have read and understood the above information and you agree to the use, sharing and storage of your information for Research Purposes as stated above. You may withdraw your consent at any time by contacting [info@aphria.com](mailto:info@aphria.com).

I have read, acknowledged, understood and formally agree to the use of my personal information for Research Purposes as explained above. I understand that I may withdraw my consent at any time.

**3. Marketing Emails and Promotional Materials Consent**

I agree to receive electronic communications, including emails, from Aphria about news, updates, medical and adult-use cannabis products, offers, promotions and educational information.

To learn more about how Aphria will be using your data, please refer to Aphria's External Privacy Policy available at: <https://aphriainc.com/general-privacy-policy/>. I understand that I may withdraw my consent at any time.

By inserting my name below and clicking ["submit"], I acknowledge that I am providing my digital signature and I confirm and acknowledge the boxes selected above.

\* Signature:

**Submit**

#### STEP 4: Personal Details

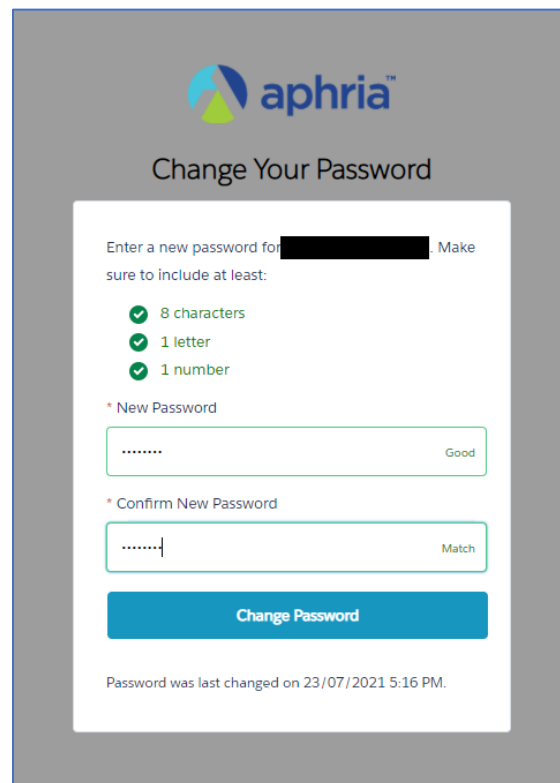
You will now be asked to check over your personal details to ensure everything is correct. If you need to change your Shipping or Billing address you will be able to do so in the My Profile section once you are logged in.

Your profile has been created with the following details:

Please confirm your details below:

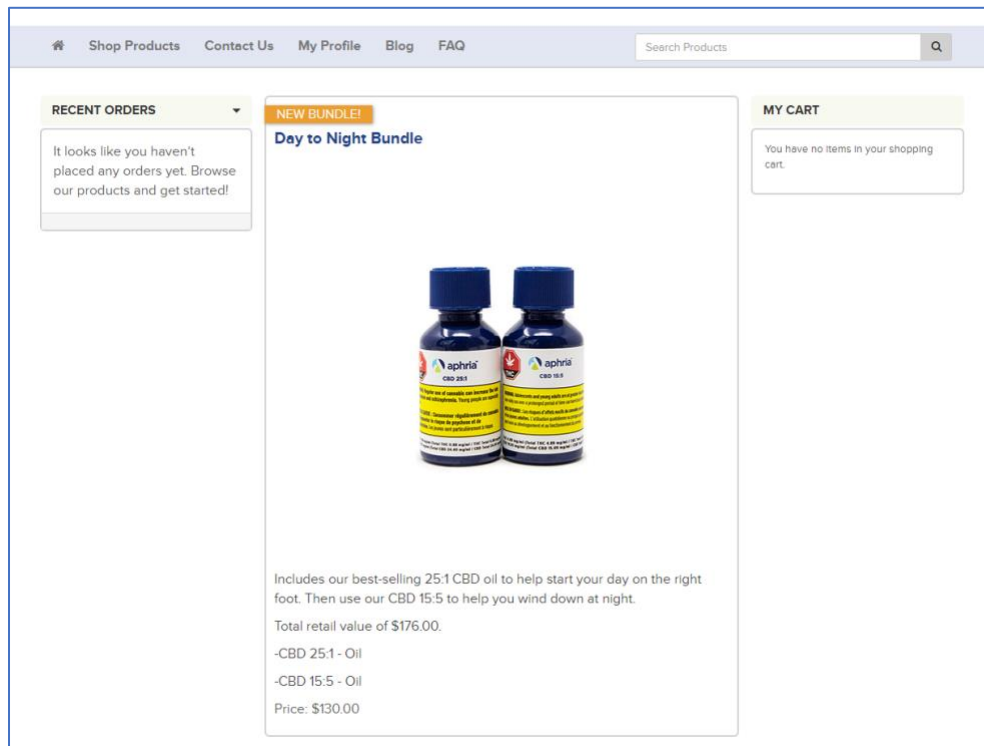
#### STEP 5: Create a Password

Finally, you will be prompted to select a password! Your password needs to have 8 characters, a letter and a number:



The screenshot shows a web form titled "Change Your Password" for the Aphria system. At the top, the Aphria logo is displayed. Below the title, the user is prompted to "Enter a new password for [redacted]. Make sure to include at least:" followed by three requirements, each with a green checkmark: "8 characters", "1 letter", and "1 number". There are two input fields: the first is labeled "\* New Password" and shows a green border with a "Good" status indicator; the second is labeled "\* Confirm New Password" and shows a green border with a "Match" status indicator. A blue "Change Password" button is located below the input fields. At the bottom of the form, it states "Password was last changed on 23/07/2021 5:16 PM."

**That's it!** You are now logged into your new storefront and can browse all the new products, or shop for any of your preferred Broken Coast products as well!



## Benefits to BCC Patients!

- Access to all Broken Coast products currently available on the Broken Coast store
- Access to additional Broken Coast products including pre-rolls, vapes and wax
- Access to all Aphria medical [products](#)
- Access to select Aphria recreational brands (Solei, Riff, Good Supply, etc)
- Access to Aphria's discount [programs](#) (if eligible)
- Free shipping via Canada Post on all orders or \$10 for expedited shipping through Fed-Ex
- Continued direct billing coverage for veteran and insurance patients (if applicable)

The same Broken Coast team will continue to be available Mondays to Fridays from 8AM – 4PM PT through the following channels:

- **Phone – 1 888 486 7579**
- **Email – [info@brokencoast.ca](mailto:info@brokencoast.ca)**
- **Chat - <https://aphria.ca/>**